

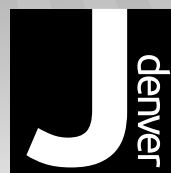
JCC MIZEL ARTS AND CULTURE CENTER PRESENTS

2022 – 2023

**Neustadt JAAMM Series
Sponsorship Packet**



**BRINGING COMMUNITY TOGETHER
THROUGH THE POWER OF CULTURAL EVENTS**





JCC MIZEL ARTS AND CULTURE CENTER



OVERVIEW

The JCC Mizel Arts and Culture Center illuminates the human experience through creative and cultural programs in the performing, visual, and literary arts for the Jewish community and the community at large.

Our annual events include exhibitions, concerts, films, author appearances, theatrical performances, and literary and film festivals.



About the 2022-2023 JAAMM Series

The JCC Mizel Arts and Culture Center returns with a full season of cultural arts events. With music, theatre, lectures, films, and author talks, there promises to be something for everyone to enjoy! While we are eager to continue to welcome patrons back in to the building for expanded in-person events, we continue to offer virtual-only and hybrid events for those looking for an event to enjoy at home.

REASONS TO SPONSOR



WEBSITE

As a sponsor you will receive recognition on the festival page on our website in addition to recognition on our ticket platform, Eventive. This benefit gives you maximum exposure to our festival audience, as event descriptions and all ticket purchases happen online.



PRE-ROLL VIDEO

Our Presenting Sponsors get the opportunity to get their name/brand and message out to our 4,000+ ticket buyers through a thirty-second video branded photo collage display that will play before all festival events.



EARLY-BIRD TICKET PURCHASING

All of our sponsors get the opportunity to purchase tickets prior to them going on sale to the general public. With in-person events, this guarantees you seats to even our most popular events. For virtual events, this benefit eases the mind knowing there will be an opportunity for you to purchase a ticket before the event reaches capacity.



VERBAL RECOGNITION

Sponsors \$1,500 and above will receive verbal recognition at the event of their choice, for eligible event sponsorship. Recognition will come prior to the start of the event, so all patrons to that event will hear your name mentioned. This is our favorite way of showing how much we love our sponsors as we get to shout your name from the rooftops to thank you.







COMMUNITY PARTNERSHIPS

We are committed to engaging Community Partners for all of our festival programming. These partnerships strengthen content, deepen community engagement, and enhance our demographic reach, all while supporting the missions and values of the JCC Mizel Arts and Culture Center.

- Community Partners are expected to help promote co-branded events via email, websites and social media marketing, in addition to print marketing when available. Coordinated campaign strategies allow consistent marketing leading up to and imminently preceding an event.
- Community partners engage in cross-promotional marketing to elevate JCC Mizel Arts and Culture Center programs and Partner programs.
- Community partners engage in program collaborations to enhance film screenings and activate stimulating dialog and experiences for patrons.

The Benefits

- Name or logo recognition on website, brochure and ticket sale platform
- Name or logo recognition on promotional pre-roll
- Pre-roll recognition
- Access to two tickets to single event of choice

BECOME A SPONSOR

Secure your sponsorship today by contacting our Development Office at development@jccdenver.org or 303.316.6312.



2022 - 2023 Season Sponsors



Thank you for collaborating with the JCC Mizel Arts and Culture Center and the Neustadt JAAMM (Jewish Arts, Authors, Movies, and Music) Series. Your support encourages an ongoing effort to provide cultural arts programming focusing on literary arts and Jewish-interest entertainment. As we shift the JAAMM model from a condensed festival to a

presented season, we are seeking support at both the season-wide level and the individual event level.

2022 - 2023

SERIES HIGHLIGHTS & HEADLINERS

- Festival Opening with indie/folk band, Distant Cousins
- Return of the Jewish Book Council, in partnership with the Jewish Book Store and the Tattered Cover
- Presentation by MSNBC Political Correspondent Ari Melber
- One-Woman Show, Fabulous Fanny Brice
- Purim Challah Baking with The Challah Prince, Idan Chabasov
- JAAMM Comedy Festival – Headliner Avi Liberman





SPONSORSHIP BENEFITS

JAAMM FESTIVAL

	\$10,000	\$6,000	\$3,000	\$1,500
	Headliner	Opener	Speaker	Producer
EVENT OPPORTUNITIES				
Pre-Sale Ticket Access	√	√	√	√
Free Film/ Event Tickets OR all access pass (for qualifying levels)	16 OR Two all access passes	Eight OR One all access pass	Six	Four
Verbal Recognition at event	√	√		
Opportunity to introduce Event	√	√		
Dedicated pre-roll slide in-person	√			
Additional Tickets for Opening Night Happy Hour	Six	Six	Four	Two
MARKETING OPPORTUNITIES				
Logo/Name on Film Festival Home Page	√	√	√	√
Sponsor general funds of the festival or individual festival film	√	√	√	√
Logo/Name in Print Brochure*	√	√	√	√
Logo/Name on Event WebPage	√	√	√	√
Logo/Name on internal Building Festival Signage at the JCC	√	√	√	√
Logo/Name on Targeted emails (organizational sponsors only)	√	√	√	
Dedicated Facebook Posts (organizational sponsors only)	Two	One	One	
Ad in Print Brochure*	Half-Page	Quarter-Page		
Logo/Name on Outdoor Digital Billboard	√			

Logo specs:

File Type: High resolution PDF or EPS files only

Event Page Ad specs:

File Type: .jpg, .png

Size: 600px wide

URL: your website address

Pre-roll specs:

File Type: .mov, .mp4

Time: :30 seconds

* Brochures are printed in-house and can be updated monthly to reflect new sponsorships.

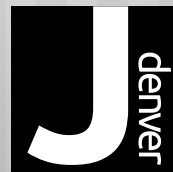
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As a registered 501(c)(3) non-profit organization under the regulations of the Internal Revenue Service, all contributions to this organization are tax-deductible to the extent provided by law.



**Secure your sponsorship today by
contacting our Development Office at
development@jccdenver.org or 303.316.6312.**



350 South Dahlia Street | Denver, CO 80246
jccdenver.org | 303.399.2660

SUPPORT FROM

