

## FOR IMMEDIATE DISTRIBUTION



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### **Celebrate Hanukkah with Ice Cream, Cookies and More Through Staenberg-Loup Jewish Community Center in Denver**

*Hanukkah begins at sundown on December 10*

**DENVER, Colo., November 20, 2020** – The [Staenberg-Loup Jewish Community Center](#) (JCC Denver) has teamed up with local businesses including High Point Creamery and Olive & Finch, and non-profits including JEWISHColorado and Judaism Your Way, to help Denverites celebrate the Jewish holiday of Hanukkah which begins at sundown on December 10.

Through a collaboration with [High Point Creamery](#), the JCC Denver will sell the exclusive Hanukkah ice cream flavor called “Bob’s Babka” named after Robert “Bob” E. Loup who is the namesake of the JCC Denver building and was a major donor to the organization. In 2019, the ice cream was named to the [Forbes Holiday Gift Guide](#) as one of the best new ice cream flavors. The ice cream is an olive oil ice cream base with homemade babka swirled in. Each pint costs \$10. Proceeds from the sale of each pint will support the JCC Denver’s programs. The ice cream can be purchased for a limited time through December 9 by visiting [www.jccdenver.org/calendar/bobs-babka/](http://www.jccdenver.org/calendar/bobs-babka/). First come, first served for this limited run ice cream. Pints will be available for pick-up beginning December 10 at the Staenberg-Loup Jewish Community Center located at 350 S. Dahlia St. in Denver.

The JCC Denver is also co-hosting a virtual family Hanukkah celebration called [Latkes & Light](#) with JEWISHColorado and Judaism Your Way. At the event, the community will bless their Hanukkah Menorahs together, sing and dance, do Hanukkah-themed activities, and talk about the importance of *tzedakah*, a Jewish value focused on the importance of charitable giving. The event will be held from 10-11:30 a.m. on Sunday, December 13 and will feature educators from Jewish Explorers, Judaism Your Way, Staenberg-Loup Jewish Community Center and PJ Library.

The JCC Denver has also partnered with [Olive & Finch](#) on Hanukkah cookie kits. Each cookie kit includes one dozen sugar cookies, five festive frostings, Hanukkah-themed cookie decorations, and a reusable O&F tote. Each kit costs \$45. Mention “JCC Denver” when you order a kit and Olive & Finch will donate 10% back to the JCC Denver. Learn more about the kits and place an order [here](#). Cookie kits are available at both Olive & Finch locations in Cherry Creek and Uptown.

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For more information, visit [www.jccdenver.org](http://www.jccdenver.org).

### **ABOUT STAENBERG-LOUP JEWISH COMMUNITY CENTER**

The [Staenberg – Loup Jewish Community Center](http://www.jccdenver.org) (JCC Denver) serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The JCC Denver’s mission is to create a vibrant and inclusive family and social gathering place, guided by these timeless Jewish values. The JCC Denver’s four program areas focus on connection, community and well-being and include: a robust fitness, sports, tennis and aquatic center; Early Childhood Engagement, including an Early Learning School and a variety of programs for families; the Mizel Arts and Culture Center which offers Jewish Arts, Authors, Movies & Music Festival (JAAMM Fest), Denver Jewish Film Festival, and ReelAbilities Film Festival; summer camps including Ranch Camp and Camp Shai; engagement programming for teens, young adults, seniors and the LGBTQ+ community. The JCC Denver is located at 350 S. Dahlia Street in Denver. For more information, visit [www.jccdenver.org](http://www.jccdenver.org), like us on [Facebook](#) and [Instagram](#) @jccdenver or call (303) 399-2660.

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