

FOR IMMEDIATE RELEASE



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“Tzedakah 4 Kids Day” at Staenberg-Loup Jewish Community Center to Raise Funds for Newly Appointed Robert E. Loup Scholarship Fund

24-hour fundraising event to kick-off on Tuesday, April 30

DENVER, Colo., April 17, 2019 – As a way to creatively raise funds to support the newly appointed Robert E. Loup Scholarship Fund, the [Staenberg – Loup Jewish Community Center](#) (JCC Denver) will host a “[Tzedakah 4 Kids Day](#)” fundraiser beginning on Tuesday, April 30. The 24-hour campaign will raise money for scholarships for the Early Learning School, Camp Shai, Ranch Camp, Wolf Theatre Academy, and the JCC Maccabi Games.

Robert “Bob” Loup - who the scholarship fund has just been named after - is a former JCC Denver board chair, namesake of the JCC Denver building, and a Denver native who made it his mission to support the JCC Denver. He donated time, money and his passion to the organization throughout his life.

“We are honored that the JCC Denver has named the scholarship fund after Bob,” said Robyn Loup, wife of Bob Loup. “Bob would be so proud to know that the JCC is carrying on his legacy by providing kids with opportunities they may not otherwise be given. Bob was a consummate fundraiser because he always wanted kids to have the same opportunities he had as a young boy. For Bob, it was all about experiences that helped him create connections to Judaism and to his peers, through a variety of activities, exactly like the programs the JCC Denver offers.”

The fundraising campaign will be held online through [Cause Match](#). It will kick-off on Tuesday, April 30 at 2 p.m. and will close at 2 p.m. on Wednesday, May 1. The JCC Denver’s goal is to raise \$180,000 to cover a variety of scholarships for kids to attend the Early Learning School, programs and camps. Thanks to generous donors, every dollar that is donated will be matched four times the donation amount. For example, for a donation of \$25, \$100 will be donated to the JCC Denver.

“Bob went to summer camp, and for him and his friends, it was a refuge,” said Loup. “It was a Jewish identity. The kids felt nurtured by the counselors. They learned to ride horses. They learned prayers. Camp changes lives and Bob knew this. Through this scholarship

fund, donors are helping to shape the JCC Denver, and the lives it impacts, for generations to come.”

The Staenberg – Loup Jewish Community Center serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The JCC Denver’s four program areas include: a 1,000 square foot fitness, sports and aquatic center and tennis center; Early Childhood Engagement including the Early Learning School and a variety of programs for families; the Mizel Arts and Culture Center; summer camps; and intergenerational and older adult programming. The JCC Denver is located at 350 S. Dahlia Street in Denver. For more information, visit www.jccdenver.org or call (303) 399-2660.

ABOUT STAENBERG – LOUP JEWISH COMMUNITY CENTER

The [Staenberg-Loup Jewish Community Center](http://www.jccdenver.org) (JCC Denver) serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The JCC Denver’s mission is to create a vibrant and inclusive family and social gathering place, guided by these timeless Jewish values. The J’s four program areas focus on connection, community and well-being and include: a robust fitness, sports, tennis and aquatic center; Early Childhood Engagement, including an Early Learning School and a variety of programs for families; the Mizel Arts and Culture Center which offers Denver Children’s Theatre, JAAMM Fest (Jewish Arts, Authors, Movies & Music), Denver Jewish Film Festival, Wolf Summer Theater Academy, Art Academy and adult art classes; summer camps including Ranch Camp and Camp Shai; intergenerational and older adult programming like the Grandparent Connect Group and Jewish Aging Mastery Program (JAMP). The JCC Denver is located at 350 S. Dahlia St. in Denver. For more information, visit www.jccdenver.org or call (303) 399-2660, connect with us on Facebook and Instagram @jccdenver.

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