

FOR IMMEDIATE RELEASE



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Staenberg-Loup Jewish Community Center Hires Lance Smith as Senior Fitness Manager of Fitness & Wellness Center

DENVER, Colo., January 10, 2017 – The Staenberg-Loup Jewish Community Center (JCC Denver) has hired Lance Smith as the senior fitness manager at the Fitness & Wellness Center. As the new senior fitness manager, Smith will develop and lead the personal training program and team. He will be instituting standardizations into the training program and will be responsible for helping to drive sales and growth. He will also serve as a personal trainer and will assist with developing fitness programming and improving the quality of services available at the JCC Denver.

“Lance is a great addition to our team and brings with him relevant experience from the JCC in Indianapolis,” said Mark Siebert, JCC Denver’s director of fitness and membership. “We look forward to seeing Lance’s efforts to enhance personal training at the JCC to better serve the needs of our members and of the community.”

Prior to joining the Staenberg-Loup Jewish Community Center, Smith was the fitness services and operations manager at the Indianapolis Jewish Community Center supervising the fitness center staff and overseeing the fitness facility. Smith has a Bachelor of Science in exercise and health science from Butler University.

The Staenberg-Loup Jewish Community Center Fitness & Wellness Center offers a 10,000 square foot facility complete with personal trainers, instructors and a plethora of classes for the community as well as sports leagues and an aquatics center with indoor and outdoor pools. The Staenberg-Loup Jewish Community Center is located at 350 S. Dahlia St. in Denver, Colo. For more information, visit www.jccdenver.org or call (303) 399-2660.

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ABOUT STAENBERG-LOUP JEWISH COMMUNITY CENTER

The [Staenberg-Loup Jewish Community Center](http://www.jccdenver.org) (JCC Denver) serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The JCC Denver's mission is to create a vibrant and inclusive family and social gathering place, guided by these timeless Jewish values. The J's four program areas focus on connection, community and well-being and include: a robust fitness, sports, tennis and aquatic center; Early Childhood Engagement, including an Early Learning School and a variety of programs for families; the Mizel Arts and Culture Center (MACC) which offers Denver Children's Theatre, JAAMM Fest (Jewish Arts, Authors, Movies & Music), Denver Jewish Film Festival, Wolf Summer Theater Academy, Art Academy and adult art classes; summer camps including Ranch Camp and Camp Shai; intergenerational and older adult programming like the Grandparent Connect Group and Jewish Aging Mastery Program (JAMP). The JCC Denver is located at 350 S. Dahlia St. in Denver. For more information, visit www.jccdenver.org or call (303) 399-2660.

