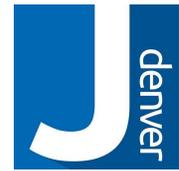


FOR IMMEDIATE RELEASE



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Robert E. Loup Jewish Community Center Hires New Director of Fitness and Membership Services

DENVER, COLO - March 17, 2017 - The [Robert E. Loup Jewish Community Center](#) (JCC Denver) hired Mark Siebert as the Director of Fitness and Membership Services at their fitness center. In his role, Mark will oversee the Fitness and Wellness Center at the JCC Denver including member retention and new member acquisition, spearheading programming, and ensuring a smooth and positive member experience.

The Fitness and Wellness Center offers a 10,000 square foot facility complete with personal trainers, instructors and a plethora of classes for the community as well as sports leagues and an aquatics center with indoor and outdoor pools. The JCC Denver is located at 350 S. Dahlia St. in Denver, Colo.

Most recently, Mark was Operations Manager at Power Wellness at Lakeshore Athletic Club in Broomfield, Colo. Prior to working with Power Wellness, Mark was employed with MediFit Community Health Services (now EXOS) for four and a half years as the Fitness Operations Director at the University of Colorado Anschutz Health and Wellness Center in Aurora Colorado. During this time, Mark had the privilege or not only work alongside some of the best weight loss and behavioral researchers in the county, but to work with ABC's production of Extreme Make Over Weight Loss Edition with Chris and Heidi Powell.

During Mark's career in the health and wellness industry, Mark has had the opportunity to work with some of the best leaders and mentors, as well as top companies in the industry. Mark has extracted some of the best qualities from each one of his mentors to create his own style of leadership, which he is employing at the JCC Denver.

"Each day you should try to make your members' and guests' experience full with as many wins as possible." said Mark. "From knowing the names of your members to providing a clean and safe locker room experience, and ensuring that every piece of equipment is operational. These all

create a positive experience for your members, which in turn help them achieve their fitness and wellness goals."

ABOUT ROBERT E. LOUP JEWISH COMMUNITY CENTER

The [Robert E. Loup Jewish Community Center](http://www.jccdenver.org) (JCC Denver) serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The J's mission is to build a community, rooted in Jewish values, where everyone feels like they belong. The J's six program areas focus on connection, community and well-being and include: a robust fitness, sports and aquatic center; Early Childhood Center; Family Programs including a variety of courses for kids and families; the Mizel Arts and Culture Center (MACC) which offers Denver Children's Theater, JAAMM Fest (Jewish Arts, Authors, Movies & Music), Denver Jewish Film Festival, Wolf Summer Theater Academy, Art Academy and adult art classes; intergenerational programming; summer camps including Ranch Camp and Camp Shai; and Jewish learning and enrichment programs. The JCC Denver is located at 350 S. Dahlia St. in Denver. For more information, visit www.jccdenver.org or call (303) 399-2660.

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