

**FOR IMMEDIATE RELEASE**

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**JEWISHcolorado and Robert E. Loup Jewish Community Center host Walk for Israel  
and Celebrate Family Festival on May 7**

*Events occurring during 69<sup>th</sup> anniversary of the state of Israel*

**DENVER, Colo.** — (May 2, 2017) — [JEWISHcolorado](#) and the [Robert E. Loup Jewish Community Center](#) invite the community to join together to honor Israel on a two-mile Walk for Israel the morning of Sunday, May 7 followed by the Celebrate Family Festival, offering activities for kids and families and food and retail vendors. The event, in its fifth consecutive year, is occurring during the 69<sup>th</sup> anniversary of the creation of the state of Israel.

The events are free to attend but registration is required. It is recommended to pre-register at <http://www.israelcelebratefest.org/register/> to avoid long lines the morning of the event. Pre-walk registration will begin at 8:30 a.m. and the kick-off celebration will take place at 9 a.m. The Walk for Israel will leave promptly at 9:30 a.m. from the West Lawn at South High School. The Celebrate Family Festival will begin at 10 a.m. at South High School and will feature activities for kids and families and food and retail vendors.

The 2017 Walk for Israel is co-chaired by Dana Friedman, Cindy Noam, Ronit Williamson, and Goldie Cohen. The presenting sponsor of the combined event is The Staenberg Group.

“We are thrilled that the Walk for Israel and Celebrate Family Festival continues to grow in attendance every year,” said event co-chair Dana Friedman. “It is a great testament to our community that more than 2,000 of us come together to show our support for Israel and the local Jewish community.”

Co-chair Cindy Noam added, “We have such a dynamic community and one that is committed to strengthening Colorado’s connection to Israel. We encourage everyone to join us on Sunday, May 7 to experience first-hand the feeling of being involved in such an important event.”

Participants are encouraged to order Walk for Israel t-shirts in advance, as supply is limited; t-shirts are \$10 for adult and youth sizes.

To register, or to learn more about the event, visit [IsraelCelebrateFest.org](http://IsraelCelebrateFest.org) or contact JEWISHcolorado’s events team at [Events@JEWISHcolorado.org](mailto:Events@JEWISHcolorado.org).

**ABOUT JEWISHcolorado**

[JEWISHcolorado](#), founded in 1946 and formerly known as Allied Jewish Federation of Colorado, is the umbrella

community organization focused on building and sustaining Jewish life in Colorado, Israel and around the world. Its mission is to secure, steward, and share philanthropic and human resources in support of vibrant Jewish life as well as to mobilize the community in times of need. JEWISHcolorado is a member of the Jewish Federations of North America, which is among the top ten charities on the continent. JEWISHcolorado raises and distributes funds in support of a wide variety of programs and partner organizations both locally and globally. In 2016, JEWISHcolorado's total financial resource development was \$22.4 million. Its Endowment and Planned Giving arm houses more than \$62 million in long-term assets for individuals, agencies and synagogues in the community. For more information, visit [www.JEWISHcolorado.org](http://www.JEWISHcolorado.org).

#### **ABOUT ROBERT E. LOUP JEWISH COMMUNITY CENTER**

The [Robert E. Loup Jewish Community Center](http://www.jccdenver.org) (JCC Denver) serves the metro-Denver area through educational, social, cultural, fitness, sports and other programs that are rooted in Jewish values. The J's mission is to build a community, rooted in Jewish values, where everyone feels like they belong. The J's six program areas focus on connection, community and well-being and include: a robust fitness, sports and aquatic center; Early Childhood Center; Family Programs including a variety of courses for kids and families; the Mizel Arts and Culture Center (MACC) which offers Denver Children's Theater, JAAMM Fest (Jewish Arts, Authors, Movies & Music), Denver Jewish Film Festival, Wolf Summer Theater Academy, Art Academy and adult art classes; intergenerational programming; summer camps including Ranch Camp and Camp Shai; and Jewish learning and enrichment programs. The JCC Denver is located at 350 S. Dahlia St. in Denver. For more information, visit [www.jccdenver.org](http://www.jccdenver.org) or call (303) 399-2660.

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