

# JCC Member **Business 2** Business Directory

## Overview

This 7" x 8.5" guide, published 3 times per year, is a business directory for JCC members where they can publish business listings and advertisements. This guide is distributed as an insert within our *In the Loup* member publication and is also available at the JCC. Only members can advertise within this publication. This new publication provides an opportunity to promote your business within the JCC member community.

Circulation: 5,500



## Advertising Rate Sheet

	Outside Back cover (4-color)	Inside Back Cover (4-color)	1/2 Page	1/4 Page	Business Card	Listing
Single issue	\$800	\$700	\$550	\$325	\$180	\$20
Annual contract (3x)	10%					

## Ad Specifications

Ad Placement	Ad Size
Outside Back Cover	6.5" W x 8" H
Inside Back Cover	6.5" W x 8" H
1/2 Page	3.5" W x 7.125" H
1/4 Page	3.5" W x 3.366" H
Business Card	3.5" W x 2" H
Listing	Business Name Address Phone Numbers E-mail • Website